

Department of Health and Family Welfare; Government of West Bengal in association with Bajaj Allianz General Insurance flags off Swasthya Sathi Scheme Road Show

Kolkata, December 13, 2018: Mrs. Chandrima Bhattacharya, Minister of State – Department of Health and Family Welfare, Government of West Bengal in presence of other respected dignitaries from Department of Health and Family Welfare; Government of West Bengal along with Bajaj Allianz General Insurance flagged off the road show at Kolkata for creating awareness about the State’s flagship Mass Health Protection Scheme ‘Swasthya Sathi’.

The aim of this road show is to make people aware about this government sponsored health insurance as a significant assistance that covers medical expenses during hospitalisations without payment of any premium by the beneficiary. Thus, enabling people to focus on health recovery rather than worrying about payment of medical expenses.

Mr. Rajiva Sinha (IAS), Additional Chief Secretary, Department of Health & Family Welfare and Mr. Binod Kumar (IAS), Secretary, Department of Health and Family Welfare and State Nodal Officer, Swasthya Sathi were also present at the occasion. The dignitaries also shared their valuable thoughts about the exceptional features of this scheme.

Commenting on the occasion, **Mayank Misra, National Head - Government Infrastructure Projects, Bajaj Allianz General Insurance;** “Bajaj Allianz General Insurance has been implementing this scheme for the Government of West Bengal since April 2018. This scheme, I believe will play a major role in improving the health and lifestyle of the people of the state. Through this road show, we hope that more people will understand the importance of this scheme and health insurance in general and cover their families for any medical exigencies.”

Bajaj Allianz General Insurance is implementing the ‘Swasthya Sathi Scheme’ in 18 Districts out of 23, covering around 40 Lakh families. Sum Insured under the scheme is Rs. 5 Lakh per annum per family. It covers all family members with no cap on the family size. Families of the Self Help Group Members, ICDS Workers & Helpers, ASHA Karmee, Civic Volunteer Force, Civil Defense Volunteers and certain categories of contractual employees are also included under the scheme.

About Bajaj Allianz General Insurance

Bajaj Allianz General Insurance is one of the leading private general insurance company in India. Bajaj Allianz is a joint venture between Allianz SE, the world’s leading insurer and largest asset manager, and Bajaj Finserv Limited, India’s most diversified non-bank financial institution. Bajaj Allianz General Insurance offers general insurance products such as motor insurance, home insurance, health insurance as well as other unique insurance plans such as wedding insurance, event insurance, and film insurance. The Company began its operations in 2001 and today has a pan-India presence in 200 towns and cities. The Company has been constantly expanding its operations to be close to their customers. Bajaj Allianz General Insurance has been a profit-making company since its inception and has consistently been rated with “iAAA” rating for its claims paying ability by ICRA Limited (an associate of Moody’s Investors) consecutively for last 12 years.

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