

## Bajaj Allianz General Insurance launches one of its kind wellness platform 'Pro-Fit'

- One stop solution for all customer health and wellness needs
- Store health records, fitness tracker, live chat with doctor, track lab parameters, etc.
- Available on website and company's self- service app 'Insurance Wallet'

**Pune, November 21, 2017:** Bajaj Allianz General Insurance, one of India's leading private general insurer, today launched a unique wellness platform 'Pro-fit'. This platform will act as a one stop solution to all the health record tracking needs of the customer. Through this platform, the customer can monitor and improve their health thereby enabling them to live a healthy lifestyle.

Pro-Fit is available on the company's self – service app 'Insurance Wallet' and can also be accessed on the company website. It is open for all our customers irrespective of the policy they have. They can store their health records, track their fitness level, get reminders for vaccinations or medications, be a part of various health challenges, etc.

Commenting on the launch, **Tapan Singhel, MD & CEO, Bajaj Allianz General Insurance** said, "We are a customer obsessed company and believe in constant engagement with our customers. Our idea behind launching such innovative products and services is to provide them greater value beyond insurance. We are in an age where people are becoming tech savvy and prefer process automation and services just a click away. Pro-Fit will cater to this need through its various features that will provide a holistic wellness approach and promote a healthy lifestyle."

He further adds, "Pro-Fit will also help us with better analysis and make meaningful interpretation of data resulting in many other unique solutions to enhance customer experience."

Pro-Fit comes with 10 unique features:

**1) Health Risk Assessment** - This feature helps the customer to arrive at a wellness score by answering a few questions. The questions are mostly related to one's vitals, personal health, family health, lab parameters, social wellness and occupational health.

**2) Track Parameters** - Using this feature one can track his/her lab parameters like Lipid Profile, Diabetic Profile, Kidney Profile, Thyroid Profile, Liver Profile etc. After one updates his vitals post a health check-up, the app indicates if the medical report is normal or abnormal, based on the values entered.

**3) Store Records** – Pro-Fit can act as a repository of one's health records. A person just needs to upload the files from his mobile phone's storage or take pictures of the medical documents and upload the same. The app instantly digitizes lab reports that are uploaded in readable PDF format. This makes it easier for the customer to access these documents anytime, anywhere!

**4) Connected Health Tracker** - This helps one to set and adhere to positive daily goals such as walking. It calculates the steps taken and is connected to Google fit in Android Phones and

Health Kit in iOS. It also displays weekly statistics to keep a person motivated about his progress.

**5) Health Library** – This feature keeps its users well-informed. One can read health and healthy lifestyle related articles in this section based on trending health issues.

**6) Chat with the doctor** - This is probably one of the best feature where any health related query that a customer might be facing, our general physician is there 24\*7, just a chat away!

**7) Vaccination reminders** - User can list down a mandatory set of vaccines along with the due date and a facility to set reminders is available on the portal.

**8) Family Health** - This is one such feature that allows the user to manage the health of his/ her own family and ensures data privacy. The user can add details of family doctor and also helps them share reports with his/her family doctor.

**9) Gamification**- Various health challenges will be run using Pro-Fit as a medium displaying the leader board of the participants. Rewards & Recognition program can be run for corporate clients through Pro-Fit to encourage the employees towards healthy lifestyle

**10) My Policies**- This feature allows the user to enter all their policy details under one roof regardless of the insurance.

### About Bajaj Allianz General Insurance

Bajaj Allianz General Insurance is one of the leading private general insurance company in India. Bajaj Allianz is a joint venture between Bajaj Finserv Limited, India's most diversified non-banking financial institution and Allianz SE, the world's leading insurer and largest asset manager. Bajaj Allianz General Insurance offers general insurance products such as motor insurance, home insurance, health insurance as well as other unique insurance plans such as wedding insurance, event insurance, and film insurance. The Company began its operations in 2001 and today has a pan-India presence in over 1000 towns and cities. The Company has been constantly expanding its operations to be close to their customers. Bajaj Allianz General Insurance has been a profit-making company since its inception and has consistently been rated with "iAAA" rating for its claims paying ability by ICRA Limited (an associate of Moody's Investors) consecutively for last 11 years.

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