

## Bajaj Allianz General Insurance Introduces its First Virtual Employee Eve

- Launches automated **Talent Acquisition Portal Tal.Port** for job seekers
- Automates HR processes with AI powered **Chatbot Buddy** for employees to resolve HR queries

**2<sup>nd</sup> May 2018, Pune:** Bajaj Allianz General Insurance has today introduced its first Virtual Employee –Eve, which shall represent company’s automated Talent Acquisition Portal - Tal.Port. An end to end automated Talent Acquisition platform, **Tal.Port** introduces robotic “Video Interviews” for job seekers. The video interviews will capture candidate’s aptitude and behavioural aspects along with the essential technical skills. With this industry first HR move, candidates will just have to apply on Tal.Port for the relevant position and irrespective of their current location, they can appear for video interviews through their smartphones.

The company has also launched HR Assistant chatbot **Buddy** for its employees. Buddy will assist company employees to resolve their HR related queries and applications at a single click. Both Tal.Port and Buddy are accessible on desktop and mobile platforms.

Talking about the new digital HR initiatives, **Tapan Singhel, MD & CEO, Bajaj Allianz General Insurance** said, “I always believe that for an organization to grow, acquiring and retaining the right talent is very important. It is a must to equip them with convenient connectivity with Human Resources that our chatbot, **Buddy** will do. Whereas, our Talent Acquisition Portal, Tal.Port will enable them to pursue their career interests. Besides, the external job seekers, Tal.Port will allow employees to explore the suitable opportunities within the organization and shaping their career graph. They can also refer opportunities to their friends and connections through social networks, which I feel is an end to end referral solution. Taking Human Resources digital is as important as introducing digital services to our customers. In this era of Artificial intelligence and BOTS, we feel it is critical that HR should take the digital leap ahead as well, and I feel we have made assertive strides in the right direction.”

Speaking at the launch, **Vikramjeet Singh, Chief Human Resource Officer, Bajaj Allianz General Insurance** said “In an organization as geographically diverse as we are, it is crucial to devise channels that enable constant engagement with Human Resources. Buddy and Tal.Port both aim at establishing a direct engagement with employees, irrespective of their locations. Whether they are planning for an internal job movement or want to refer a position to their friend, everything is available on Tal.Port assisted by EVE. Also, for candidates seeking employment with the organization Tal.Port will be a complete solution, from choosing the relevant position, filling application & video interviews. Similarly, application for leave and approvals by the managers and marking attendance will be just a click away with their 24\*7 HR Assistant **Buddy** always by their side.”

**Tal.Port** represented by mascot EVE aims to bring enhanced efficiency in filtering the right candidates for offered opportunities. The standardized and scientific hiring will be a delightful experience for candidates, line managers and recruiters. The move will also enable candidates from tier II and tier III locations to apply and appear for interviews without any logistic hassles.

For employees' delight, HR Chatbot **Buddy** will be a 24 X 7 HR assistant. With Buddy, employees can apply for leaves, check for their entitlements, obtain HR Policy documents and other HR queries that they may have.

Bajaj Allianz General Insurance is an industry pioneer in opting for innovation and technology in order to establish a smooth engagement with its customers. The latest initiatives aim at offering the best engagement tools to its people and resources. Both the HR initiatives are powered by Machine Learning and Artificial Intelligence and are going to be smarter as the usage increases. The company also plans to integrate Buddy soon with a voice enabled format.

**About Bajaj Allianz General Insurance**

**Bajaj Allianz General Insurance** is one of the leading private general insurance company in India. Bajaj Allianz is a joint venture between Allianz SE, the world's leading insurer and largest asset manager, and Bajaj Finserv Limited, India's most diversified non-banking financial institution. Bajaj Allianz General Insurance offers general insurance products such as motor insurance, home insurance, health insurance as well as other unique insurance plans such as wedding insurance, event insurance, and film insurance. The Company began its operations in 2001 and today has a pan-India presence in over 1000 towns and cities. The Company has been constantly expanding its operations to be close to their customers. Bajaj Allianz General Insurance has been a profit-making company since its inception and has consistently been rated with "iAAA" rating for its claims paying ability by ICRA Limited (an associate of Moody's Investors) consecutively for last 12 years.

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