



75
Azadi Ka
Amrit Mahotsav

G20
भारत 2023 INDIA



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BAJAJ

Allianz

Caringly yours



PRADHAN MANTRI FASAL BIMA YOJANA (PMFBY)

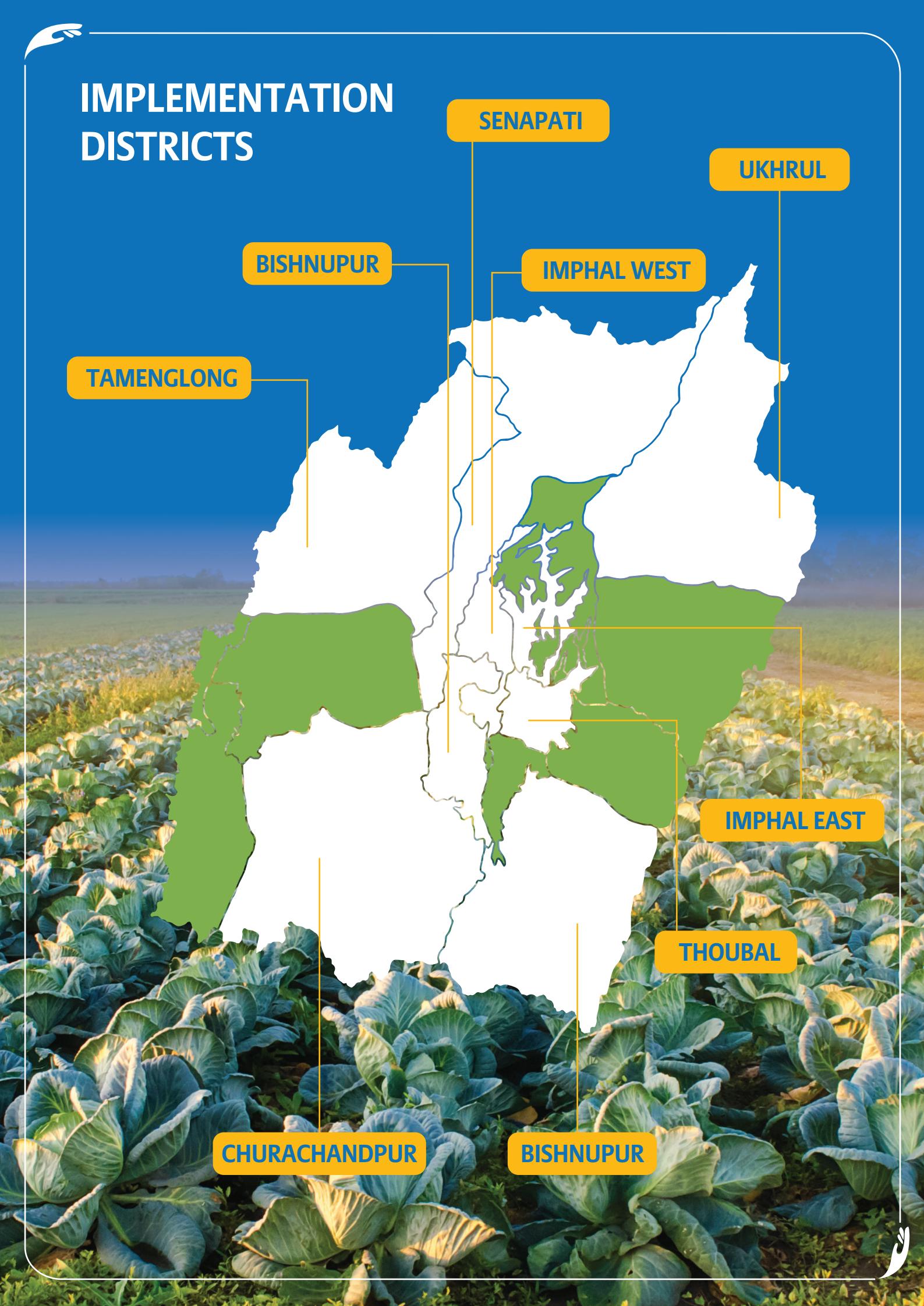
MANIPUR

RABI 2022-23



FARMITRA
CARINGLY YOURS

IMPLEMENTATION DISTRICTS



KEY IEC ACTIVITIES



**Banker's
Workshop**



**CSC
Workshops**



**Bank Branch
Visits**



**CSC
Visits**



**Fasal Bima
Pathshallas**



Farmer's Meet



Leaflets



Banners



Posters



**Meri Policy
Mere Haath**



Van Campaigns



Canopy



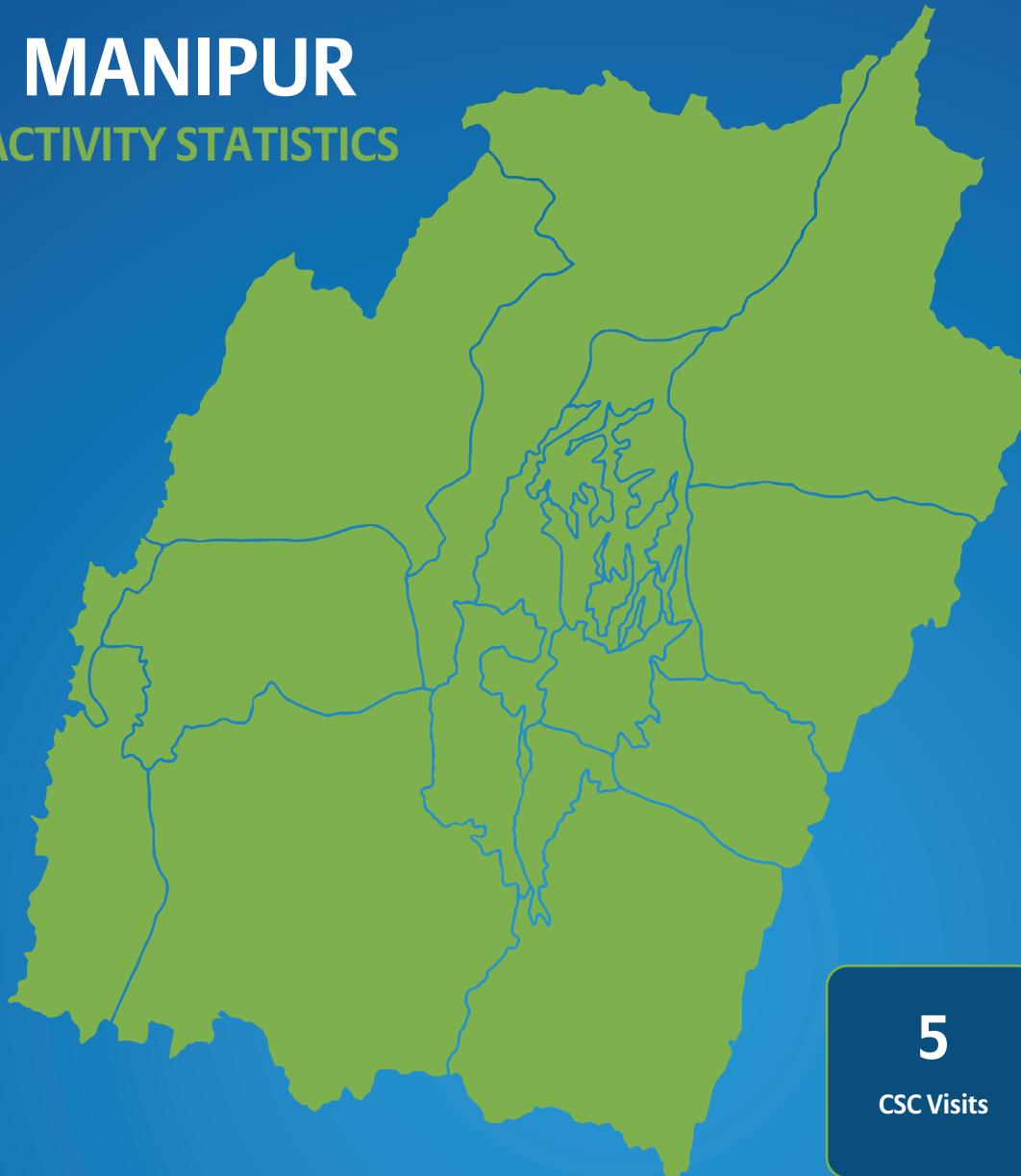
**News Paper
Coverage**



Social Media

MANIPUR

ACTIVITY STATISTICS



5,000
Leaflets

5
CSC Visits

10
Banners

5
Bank Branch
Visits

30
Fasal Bima
Pathshalas

100
Posters

1
Banker's
Workshop

550
No of
Farmer's Meet

62
Villages covered
via Van Campaigns

1
CSC
Workshops

1
Canopy

1
MPMH
Distribution



• • • Glimpses of IEC activities • • •

VAN CAMPAIGN



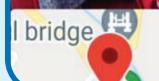
Announcement Vans branded with PMFBY, Krishi Rakshak and Bajaj Allianz covering gram panchayats imparting knowledge of scheme to farmer



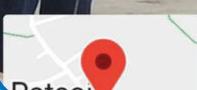
FASAL BIMA PATHSHALA & FARMER MEETINGS



GPS Map Camera



GPS Map Camera



Farmer level pathshallas at Gram Panchayat level with Govt officials, local public representatives and bankers. Separate pathshallas organized to increase participation of women farmers.

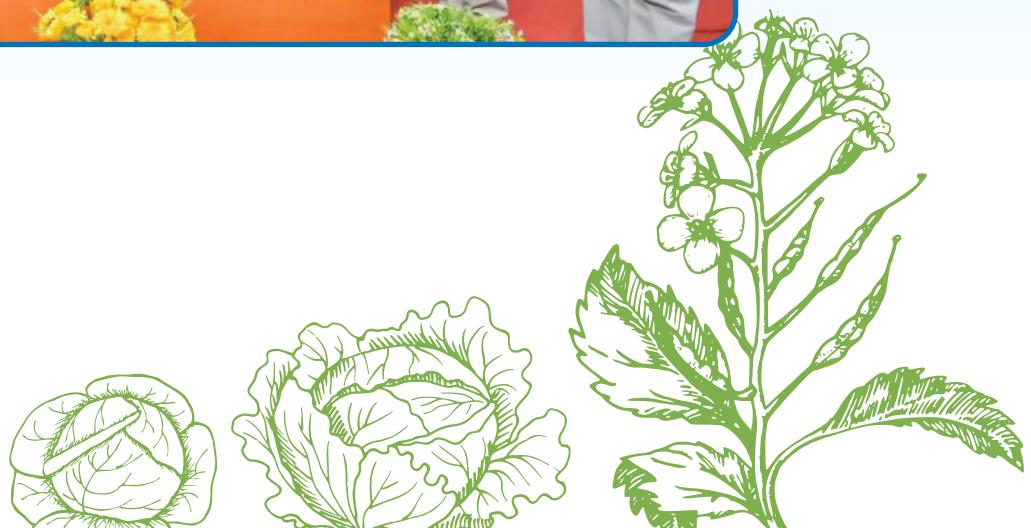








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Banner


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अमृत महोत्सव**



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under the scheme launched by Govt. of Manipur and Govt. of India**

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BAJAJ ALLIANZ

PRADHAN MANTRI FASAL BIMA YOJANA

Bimit Fasal Surakshit Kisan



Farmer share premium rate					
Sl. No	District (undivided)	Name of Crop	Sum Insured (Rs.)	Farmer Share (%)	Farmer Share (Rs.)
1	Bishnupur	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	4.00%	3649
2	Chandel	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.00%	2737
3	Churachandpur	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.00%	2737
4	Imphal East	Mustard	26,666	1.5%	400
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5	Imphal West	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.00%	2737
6	Senapati	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.00%	2737
7	Tamenglong	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	5.00%	4561
8	Thoubal	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	4.00%	3649
9	Ukhrul	Mustard	26,666	1.5%	400
		Cabbage(winter)	91,228	3.00%	2737

Documents Required:
Aadhar Card, Bank Passbook & Land record/tenancy document

Cut off date for Enrolment for Rabi 2022-23:
31st December 2022

To get enrolled, visit your nearest Bank Branch, Post Office or CSC Centre

To know more Download Farmitra App or call our toll free number 18002095959



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Banners posted at various Govt offices, Bank Branches and CSC VLEs covering policy details, premium and document requirements, grievance redressal and claim intimation mechanism.



Leaflet



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Leaflets distributed to farmers covering policy details,
premium and document requirements, grievance redressal and
claim intimation mechanism.



Poster



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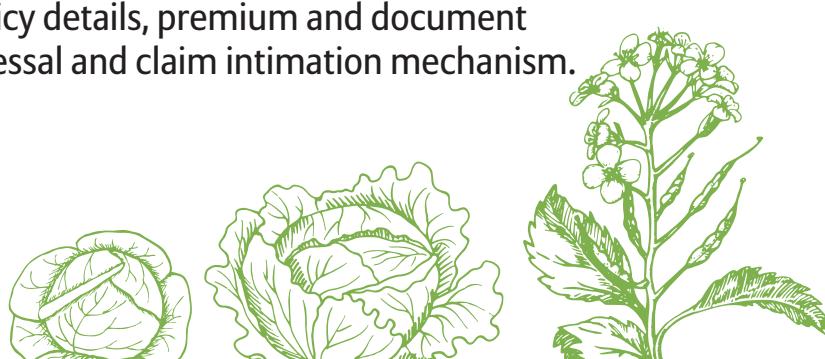


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Posters pasted at various Govt offices, Bank Branches
and CSC VLEs covering policy details, premium and document
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CELEBRATION OF MANIPUR FOUNDATION DAY



16:30

Bajaj Allianz General Insura...

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PMFBY and Bajaj Allianz GIC wishes the people of Manipur which is blessed with pristine natural beauty and rich cultural herit... See more

Shop on Website

www.bajajallianz.com

15:29

Bajaj Allianz GIC 74.2K Tweets

Tweets Tweets & replies Media Likes

Bajaj Allianz GIC @Baja... · 21 Jan PMFBY and Bajaj Allianz GIC wishes the people of Manipur which is blessed with pristine natural beauty and rich cultural heritage to reach new heights of progress, peace and harmony in years to come.

@pmfby #PMFBY #PMFBY4Farmers #CaringlyYours #Manipur #HappyFoundationDay

2 13 18 722

Bajaj Allianz GIC @Baja... · 21 Jan #AmritMahotsav #Atmanirbharkri #AtmanirbharKrishi

CROP INSURANCE WEEK

Crop Insurance Week 1st Dec to 7th Dec 2022

'Azadi Ka Amrit Mahotsav – India@75' is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. The official journey of "Azadi ka Amrit Mahotsav" commenced on 12th March 2021 which started a 75-week countdown to our 75th anniversary of Independence and will end post a year on 15th August 2023. For supporting this initiative of Government of India, MoA&FW has been organizing activities related to agriculture and allied sectors. One of the key activities being organized by MoA&FW is to celebrate "Crop Insurance Week", initiated from Kharif 2021 onwards. The 4th Crop insurance Week celebrated from 1 st -7 th December 2022 through extensive grass-root level IEC campaigning organized across all the PMFBY implementing States with key stakeholders, including Insurance Companies, Banks, CSCs, PACS, KVks, FPOs etc.

We actively participated the campaign on across all the states where we are implementing the prestigious scheme PMFBY & RWBCIS, we reached the villages via Van campaign, distributed the informative banners, posters, leaflets etc to aware the farmers about crop insurance.



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PMFBY- Informative Video's

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District	LOANEE	NON-LOANEE	Area Insured (Ha.)	Sum Insured (Rs.)
Bishnupur		152	139	38,25,157
Churachandpur		1	1	37,866
Imphal East		34	9	2,28,376
Imphal West		1	1	13,333
Tamenglong		1	2	1,82,456
Thoubal	1	15	7	2,97,874
Ukhrul		52	8	7,42,596
Grand Total	1	256	167	53,27,657





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