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With bad weather wreaking havoc, it's high time your home is insured

Enquiries Surge After Natural Calamities Like Kerala Floods

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WHY YOU NEED HOME INSURANCE

- A home is usually the largest financial and emotional investment which can get severely damaged due to
- Most home loan borrowers. damage from fire, rain, etc. It damage to household contents
- garages, pools, garden sheds
- Kerala Floods

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 Bengaluru: The recent floods in Karnataka that left many dead, displaced thousands and damaged thundreds for homes saw very little in the way of home insurance claims. Grover 7,500 claims received in 15 districts of Karnataka, only 120 were home insurance claims, said industry sources, adding that the majority were of vehicle insurance.

 With the estimated loss at Rs 6,000 crore, industry experts say the insured losses will be a minuscule percentage.

 Tovery time there is a calanity, we se an uptick in enquiries, like the Chennai 2015 rain and Kerala 2018 floods. But post-floods, after things normalise, the interest drops off. We don't see a perceptible increase in people buyling home insurance, said Sanju Dutta, chief underwriting & claims, ICOI Lombard.

 During the 2015 Chennai arians, around 80% of properties damaged were not insured. Likewise in the 2018 Kerala floods, of Rs 40,000 crore losses, only 3,5% of breadwinner, so that the family doesn't have to pay any death. Some policies cover for personal liability if one's dog bites a domestic worker or a



CAUGHT OFF-GUARD: While there's awareness about the need for home insurance, most people tend to think such disasters won't actually affect th

PERSONAL PROPERTY INSURANCE

 Comprehensive cover would also include damage or theft of personal household goods like jewellery. paintings, furniture and electronic gadets, including mobile phone

 Usually home inventory is done by owner and insurance surveyor to determine value of contents. Though it's cumbersome to list every single item, it's invaluable in case of damage or theft

to Rs 72 crore for Q1, 2019,"
said Mohan CR, national
lead, property and risk management, Bajaj Allianz General Insurance Co.
Insurers also say that because of the narrow base
and high number of catastrophes, losses have heightend in this segment. "Wereported an underwriting
loss of Rs 32 crore compared
to a profit of Rs 43 crore. Our
claims ratio has gone up
from 41% -33%," said Mohan.
For Karnataka, insurers
say they're mostly getting vehicle insurance and crop insurance claims. While vehicle insurance is mandated by law,
crop insurance is de rigueur
for most farmers as there are
subidised government
schemes like the Pradhan
Mantri Fasal Bhima Yogana.
"So, the only section largely left
uncovered is home insurance.
That shouldn't be the case as

Home insurance largely restricted to loans
The largest chunk of business insurers get for home insurance is from banks. Loane home insurance, which banks mandate as part of taking a loan, is still one of the biggest drivers for purchase. "When it comes to non-interest income, insurance is among the third-party products a bank sells. We do business from home insurance sales, along with buyers of home loans, "said Abhijit Majunder, CGM, State Bank of India, which has a home loan book of Rs 46,000 crore in Karnataka.

With the real estate market in Karnataka showing the most promising growth, insurers say this has boosted

Important to document damage by taking photographs and videos

- Better to keep damaged goods and not throw them out as insurance surveyor will assess damage
- Better to wait for survey by insurance company before house repairs
- If renairs are urgent. then insurance company needs to be presented all repair receipts and bills for reimbursement

- Home insurance quite inexpensive in India as not many people buy such policies
- Home insurance, with personal property cover, still remains one of the cheapest policies
- Most insurers process claims within 2-5 days; more complicated claims can take up to 10-15 days if there has been extensive damage requiring a survey

the segment. "At Bajaj Allianz General Insurance, we have seen around 15% growth in home insurance in FY 18-19 as compared to FY 17-18. With increase in number of homes getting financed, financial institutions are also contributing towards the growth as they facilitate home insurance while financing the loans." said Deepak Dharhead - speciality lines & marine underwriting, Bajal Alianz General Insurance.

But, insurers are quick to point that home loan-based insurance does not cover damage to household contents. "That's a basic cover for any damage to the structure. It doesn't go beyond that, But after a flood, there is a major house remnovation project that needs to be carried out and for that home insurance would help," says ICICI Lombard's Dutta. the segment. "At Bajaj Allianz

floods make reinsurance

floods make reinsurance more expensive.

"Insurers still have very few people taking up home insurance, so that means we don't have volumes. If we had more volumes, it could get as cheap as the PM's Rs 12 accident insurance. In any case, home insurance today is the cheapest available insurance product," said the Oriental Insurance Co official. Unpredictability of weather

Unpredictability of weather
Insurers say that even though
we are only halfway into financial year 2019-20, this year
has more vagaries in nature
and more unpredictability
than ever before.
"We are in H1 of FY20 and
there's been so much flooding
in Kerala, Karnataka, Tamil
Nadu, Assam, Bihar, Madhya
Pradesh and Odisha. From
property claims of Rs 31 crore
in Q1 of 2018, it has doubled

ICICI Lombard's Dutta.