

Bajaj Allianz launches '#EVForAll' to provide holistic solutions for all EV Customers

PUNE : Bajaj Allianz General Insurance, one of the leading private general insurers of India, has launched '#EVForAll' on their website. This unique platform provides a suite of electric vehicle services beyond just insurance. This platform addresses the needs of existing and prospective electric vehicle users in India. The move is in line with the initiatives taken by the government of India to promote the use of electric vehicles as greener & cleaner alternatives to IC engines in the country.

Electric Vehicles are gradually gaining momentum and are finding higher acceptance among Indian consumers.



Given the initiatives from the government to adopt eco-friendly solutions, an increasing number of consumers are switching to electric vehicles. In addition, the ease of use that comes with driving an electric vehicle is unprecedented, further contributing to its rise in popularity. The EV industry is set to grow by leaps and bounds in the com-

ing years, and we will likely see a robust EV industry in the country. Bajaj Allianz General Insurance has consistently offered best-in-class insurance solutions for their customers; their motor insurance solutions are definitely one of them. In line with the requirement of the EV industry, Bajaj Allianz General Insurance is now offering insurance policies for private electric vehicles (both two and four-wheelers) and commercial vehicles. These policies will come with various packages like depreciation shield and motor protector; the product also has 11 roadside assistance features to ensure a smooth customer experience.