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Ayushman Bharat: Bajaj Allianz to cover 6L families in J&K

FE BUREAU
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BAJAJ ALLIANZ GENERAL Insurance will be implementing Ayushman Bharat-Pradhan Mantri Jain Arogya Yojana in Jammu & Kashmir and aims to cover about six lakh families under the scheme.

The company will be providing health insurance to all 22 districts of J&K. This is the first

time that any scheme at such a mass level will be implemented in the entire state.

The scheme is expected to be rolled out by the end of this month by Bajaj Allianz General Insurance. Six lakh families comprise around 30% of the total population.

Bajaj Allianz will be implementing this scheme in J&K by the end of this month.

Tapan Singhel, managing di-

rector & CEO, Bajaj Allianz General Insurance, said the company is operating in J&Kashmir since 2002 and they had been with the people in their time of need and in the past and paid claims of more than ₹1,000 crore during natural calamities faced by the state in the recent past. "Now, this scheme gives us an opportunity to make a difference in whatever way we can in the lives of people of J&K," he said.