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Bajaj Allianz enables crop cover via app

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Mumbai: Bajaj Allianz General Insurance has launched a mobile application that caters to specific needs of farmers and enables them to enrol into the Pradhan Mantri Fasal Bima Yojana and register claims. The app 'Farmitra' provides services for even those who are not customers of Bajaj Allianz. Besides crop insurance, the farmers can buy other covers from the private insurer and also obtain information like weather forecasts and market price of crops.