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[You a victim of cyber stalking? Bajaj Allianz General Insurance's product covers it](#)

Bajaj Allianz General Insurance today announced the launch of 'Bajaj Allianz Individual Cyber Safe' policy, a cyber-protection product for individuals, which provides coverage to customers who fall victim to threats such as cyber-attacks, cyber extortion and cyber-bullying.

Here the sum insured ranges from Rs 1 lakh to Rs 1 crore and can be availed by individuals above 18 years.

This is the first cyber cover for individuals. It will provide comprehensive protection against various cyber risks such as identity theft, malware attack, IT theft loss, phishing, e-mail spoofing, cyber extortion and cyber stalking.

It will also cover financial loss resulting from being an innocent victim of e-mail spoofing and phishing, losses and expenses related to defense and prosecution costs related to identity theft, IT theft loss, restoration cost to retrieve or reinstall data or computer programme damaged by entry of the malware.

Further, it also provides coverage for expenses incurred on counselling services treatment, claim for damages against third-party for privacy breach and data breach, cyber extortion loss and transportation for attending court summons.

Tapan Singhel, MD and CEO of Bajaj Allianz General Insurance said that in an increasingly connected digital world, the amount of personal data being generated, transmitted, and stored on various digital devices is growing at an exponential rate.

"The critical nature of this data and the complexity of the systems that support its transmission and use, have created a gamut of cyber risks. Therefore, with cyber-attacks and threats becoming more sophisticated and prevalent, at Bajaj Allianz we identified the need for a cyber-insurance cover for Individuals."

The cover can be purchased at an affordable rate by all individuals above 18 years of age who use internet facility on a computer system including digital devices.