Article Date	Headline / Summary	Publication	Edition	Page No.	Journalist
18 Mar 2024	Why you need to arm yourself with critical illness insurance	Deccan Herald	Bangalore	11	Bhaskar Nerurkar

Why you need to arm yourself with critical illness insurance

n modey's fast-paced lifestyle, health often takes a back sent; the pursuit of ambitious professional goals has led to beight. ened stress levels amongst the population. India is witnessing an alarming increase in non-communicable/lifestyle diseases (NCDs) like heart disease, diabetes, hyper-(NCAS) hie near disease, diabetes, hyper-tension, and chronic espiratory disorders, to name a few. As per a recent report by The Lancet Diabetes & Endocrinology journal, about IPs of Indians have diabetes, and over 35% suffice from hypertension. To reverse this worrying trend, there is a growing increasing trend, there is a growing impense on wellness and preventive health care. However, given the rise of NCDs in the country, just having a wellness rider might not suffice; it is prudent to have a policy that covers critical illness.

What is a critical illness cover? At the

name implies, the policy covers serious and life-threatening allments like cardiovascular diseases, concer, neuro-conditions, and related issues, to name a few.

Unique features: Cytical illness prawance is a benefit policy, unlike a typical health inausance cover, which is an indemnity policy. When the insurents disagnosed with a critical illness, as per the policy terms, a lump sum pay out is made by the insurent life importants none that the lump sum payment does not necessimate busgitalisation; being diagnosed with the disease as sufficient. This amount can be used for treatment and necting other expenses during the course of the recovery. During the critical illness phase, the jacome may the critical illness phase, the income may be disrupted, or decrease inflatantially, an this benefit amount can be used to bridge



BHASKAR NERURKAR HEAD - HEALTH ADMINISTRATION TEAM BAJAJ ALLIANZ GENERAL INSURANCE

the income gap to some extent. The other crucial point to keep in mind is that this pol-icy comes with a 'survival period' clause; the insured should surviva a certain number of insured should survive a certain number of days after being diagonsed with the silinent (as per the pulley) to avail policy benefits. The survival period varies from insurer to insurer and may range from a couple of weeks to a mooth or so; the shorter the survival period, the better for the insured.

A few important details: The list of allments covered in the policy may vary from insurer to insurer, and it is advisable. the master of matter, and its abstance of the cover to avoid surprises later. The policy typically offers a wide range of sam insured, starting from a few later to a couple of crove, the insured can opt for the sam insured according to their requirement. The policy premium will vary as per the sum insured premium will very as per the sum insured opted and the number of allments covered, however, overall this policy comes are reasonable premium. With the ever ruing increase of critical libras in the country, it in highly recummended for everyone to lave this coverage. However, it is a must have for anyone with a family history of such allments.

To sam it up, Critical Illness insurance To sam irup, Crinical Illness insurance provides a crucial financial safety net during challenging times, offering reassurance and peace of mind. It shields individuals and families from the financial strain that other accompanies serious illnesses. The cover ensures that during times of need, your focus remails our recovery rather than worrying about the financial repercussions, finitering a sense of security and stability.