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Now, a 'Social Trackback' feature from Bajaj Allianz

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Bajaj Allianz General Insurance Company (BAGIC) has come up with a 'Social Trackback' feature in its 'Caringly Yours' app to help speed up the backtracking process and curtail the spread of coronavirus, a top official said.

This feature will help individuals maintain a real-time database of the people they have interacted with during their

day-to-day activities. This will help authorities and individuals quickly track the details in case the user has been tested positive for the novel coronavirus, said Tapan Singhel, MD and CEO, BAGIC.

"Social Trackback will speed up the backtracking process.

This can help in prevention by quick detection of the virus carrier and help in curtailing the spread of the virus, as people in

close contact with someone who is infected are at higher risk of becoming infected." said Singhel.

You can record details (including contact number, address and name) of the people you interact with face-to-face. As per the data privacy policy of 'Caringly Yours', the data logged is private to the user. It is up to the users of the app to decide whether they want to share it publicly.