

Date: 8.3.2018	Publication: Asia Insurance Review
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[Happy Women's Day!](#)

By Ahmad Zaki | 08 Mar 2018

The call to action during #IWD2018 for gender parity and inclusion grows stronger than ever. The insurance industry has made great strides to ensure their make-up is as diverse as their clients, and all across Asia, the strength of women are being realized. In celebration of International Women's Day, we talked to several insurers across Asia on the importance of diversity and having women in the industry.

Mr Vikramjeet Singh, Chief Human Resources Officer, Bajaj Allianz General Insurance

Insurance is a field where both technical and behavioural attributes have equal value. The perception that insurance is a male dominated field is changing rapidly with women making strides in building their career within insurance industry, not only at the entry level but also at leadership positions. Diversity and inclusion is the core value of our company culture, which reflects while attracting, retaining and developing the best talent. The organization has been instrumental in building an agile workforce across levels which reflects in our campus strategy and lateral recruits. Additionally, as a pioneering initiative in the insurance sector we had launched the 'All Women Branch' across India to help empower women professionals. It provides women with a conducive environment to gain financial independence and a platform to carve a successful career in insurance. I strongly believe employees of companies which value diversity and inclusion, tend to think independently together. This is a clear recipe of sustainable growth.