

News that made headlines



Tapan Singhel- MD & CEO, Bajaj Allianz General Insurance

“NHPS is a great initiative towards securing health of crores of Indians. This move by the Government shall certainly help the insurers to reach out to the yet to be tapped segment of population through a well-defined and regulated healthcare model. I believe that countries which provide health insurance cover for their citizens, have people with a higher life expectancy and the same will happen in India now with this scheme.”



Tarun Sharma, CEO, BMC Software India Pvt. Ltd

“New tech has deep implications on the digital transformation of enterprises. Advancements in artificial intelligence, machine learning, deep learning and cognitive computing have been powering the digital services revolution. But combining blockchain; the technology behind Bitcoin, with these capabilities makes it impossible to hack user data and will usher in a new era of services & products for the digital enterprise.”

Chandravadan Bhandari- Director, B.U Bhandari Motors Pvt Ltd

“Consumers today are greatly aware about products in the market and know how to compare and buy that which fits best into their structured budget. This trend is swiftly taking over the automobile industry as well. Indian automakers are now engaging in digital marketing themselves since undoubtedly, social media plays an essential role in advertising their brands more efficiently. They realise that their presence on digital marketing scene makes a good impact and impression. It doesn't hurt to go an extra mile by strengthening the relations with the customers and celebrating their triumphs and milestones with them from time to time.”

