

PRESS RELEASE

Bajaj Allianz General Insurance Inaugurates New Office in Bhavnagar; Focused on Driving Insurance Penetration in India

Bhavnagar, July 14, 2023: Bajaj Allianz General Insurance, one of the leading private general insurers in India, has announced the inauguration of its new office in Bhavnagar, Gujarat. This strategic expansion aims to boost insurance penetration across tier 2 and tier 3 cities in India which is significant in increasing insurance penetration in the country and providing financial stability to our citizens.

India's growing economy is fast evolving but with that, the landscape of risk and uncertainties are also increasing. With their expertise, Bajaj Allianz aims to bring its innovative products and solutions closer to the people of Bhavnagar. The Company will provide a wide range of their services backed by technology to cater to customers' needs seamlessly. The new office will serve as a strategic hub for Bajaj Allianz General Insurance to further strengthen its presence and reach its customers in the region.

Commenting on the inauguration of the new office, **Mr. Rohit Jain, Head – Geo Distribution, Bajaj Allianz General Insurance**, said, "Insurance is key in offering financial security during any unforeseeable emergency. But, the insurance penetration is relatively low due to a limited understanding of its importance and benefits. As a company committed to providing holistic and comprehensive solutions to its customer, we are actively working towards raising awareness about insurance and its importance across different regions in India. This will ensure that we provide relevant and ingenious insurance product solutions and services well within our customer's reach. With the opening of the new office in Bhavnagar, we are taking a step closer to reaching every household in the country and catering to their every insurance needs."

The newly inaugurated office will offer products across all lines of business and, at the same time, educate customers on the best products as per their requirements to ensure that they are adequately insured. Bajaj Allianz General Insurance is committed to extending its products and related services to every part of the country through its efficient and vast distribution channels with a mission to contribute to the noble cause of doing good for society at large.

About Bajaj Allianz General Insurance

Bajaj Allianz General Insurance is India's leading private general insurance company. Bajaj Allianz is a joint venture between Bajaj Finserv Limited, India's most diversified non-bank financial institution, and Allianz SE, the world's leading insurer and largest asset manager. Bajaj Allianz General Insurance offers general insurance products such as motor insurance, home insurance, health insurance as well as other unique insurance plans such as pet dog insurance, wedding insurance, event insurance, and film insurance. The Company began its operations in 2001 and has been constantly expanding its operations to be close to its customers. Today, it has a pan-India presence in close to 1,000 towns and cities. Bajaj Allianz General Insurance has received the issuer rating of [ICRA]AAA from ICRA Limited. This rating indicates the highest degree of safety regarding timely servicing of financial obligations.

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