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Quikr to sell Bajaj Allianz insurance products

HYDERABAD

Bajaj Allianz General Insurance on Tuesday announced a partnership with Quikr under which its insurance products will be distributed by the digital classifieds platform. Quikr will be a new age distribution channel for Bajaj Allianz's personal line of general insurance products such as Health, Personal Accident, Home, Motor and Travel, besides commercial line of products such as Property, and Engineering Insurance.