

## Bajaj Allianz launches 'Health Prime' wellness rider

Chennai, Dec 20: Bajaj Allianz General Insurance, one of the leading private general insurers of India today announced the launch of its unique 'Health Prime' rider. This rider can be availed along with the company's health insurance and personal accident policies. The idea behind this rider is to provide holistic healthcare solutions. In order to provide seamless services under this rider, the Company has tied up with Bajaj Finserv Health Ltd., a health-tech company which will leverage its extensive network of more than 2,500 lab chains and 90,000 doctors with various specialties to serve the customers of Bajaj Allianz General Insurance. This will be a remarkable step towards redefining the health and wellness landscape in the country thriving on the power of digitization.

Health Prime rider covers 4 key areas for the customers namely – Tele-consultation Cover wherein the customer suffering from any illness/injury can opt for unlimited

consultations with a doctor on the service provider's digital platform, Doctor Consultation Cover where the customer can consult a doctor in person in case of any illness/injury from the prescribed network centers of the service provider or outside its network, Investigations Cover for pathology or radiology expenses from prescribed network centers or outside prescribed network and lastly, Annual Preventive Health Check-up Cover wherein the customer can avail free Preventive health check-up once in every policy year as per the list of tests mentioned in the rider document.

Commenting on the offering, Tapan Singhel, MD & CEO, Bajaj Allianz General Insurance said, "With Health Prime rider, our aim is to provide a total wellness ecosystem and encourage a preventive rather than curative approach. Thus, being their everyday insurer who is there to support them at every stage catering to their healthcare needs and enabling people to lead a healthy lifestyle."