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## **Bajaj Allianz, Vijaya Bank sign pact for sales tie-up**

BAJAJ ALLIANZ GENERAL Insurance on Monday entered into a bancassurance deal with Vijaya Bank as part of a corporate agency agreement which will enable distribution of Bajaj Allianz's products through the bank's branches. Vijaya Bank has over 2,100 branches across the country which will now offer Bajaj Allianz products, strengthening the insurers' distribution network. Under the tie-up, Bajaj Allianz will offer personal lines of insurance products such as health, personal accident, home, motor and travel along with commercial line of insurance products.

