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Dulux Weathershield, Bajaj Allianz introduce home insurance plan

Pune: Dulux, the flagship decorative paints brand from AkzoNobel India, and Bajaj Allianz General Insurance, on Wednesday, announced a unique strategic alliance to offer home insurance along with paints, on Wednesday.

The Dulux protect plan will provide a home insurance cover of up to Rs 10 lakh and will be available with every 20 litre pack from the Dulux Weathershield range. Speaking about the alli-

ance, Rajiv Rajgopal, Director, Decorative Paints, AkzoNobel India, said, "We have now broadened the proposition of protection being offered by Dulux Weathershield by partnering with Bajaj Allianz General Insurance to provide protection from natural and accidental calamities," he said.

Also commenting on the alliance, Tapan Singhel, CEO, Bajaj Allianz General Insurance, said, "This part-

nership is aimed at increasing awareness on home insurance," he said.

Under this offer, each home owner can avail a maximum of upto Rs10 lakhs of insurance cover. It is valid on all packs carrying the 100 per cent protection mark.

The coupons can be redeemed by logging on to www.dulux.in/protection. The unique redemption code will be applicable till March 31, 2016. 57