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Dulux, Bajaj Allianz tie-up

AkzoNobel India-owned Dulux and Bajaj Allianz General Insurance on Wednesday entered a strategic alliance. Under the tie-up, the Dulux Protect Plan will provide a home insurance cover of up to ₹10 lakhs and will be available with every 20l pack of Dulux Weathershield products. It is valid on all packs carrying 100 per cent protection mark only. The redemption code will be applicable till March 31, 2016, and validity of this insurance is for 12 months from the date of policy issuance.