

Date: 19.08.2023	Publication: Trinity Mirror
Page no: 6	Edition: Vellore
Headline: Bajaj Allianz General Insurance inaugurates new office in Vellore	

[Bajaj Allianz General Insurance inaugurates new office in Vellore](#)

Bajaj Allianz General Insurance inaugurates new office in Vellore

Vellore, Aug 19: Bajaj Allianz General Insurance, one of the leading private general insurers in India, has announced the inauguration of its new office in Vellore, Tamil Nadu. This strategic expansion aims to boost insurance penetration across tier 2 and tier 3 cities in India, which is significant in providing financial stability to our citizens.

Rohit Jain, Head – Geo Distribution at Bajaj Allianz General Insurance, said, "Insurance plays a critical role in providing financial security amid unforeseen emergencies. However, insurance penetration and its adoption within our country re-

mains low due to the limited understanding of its importance and benefits. As a company committed to delivering comprehensive solutions to its customers, we are proactively working towards increasing insurance awareness across various regions in India. We aim to provide relevant and ingenious insurance product solutions and services well within our customer's reach and that are easily accessible to all. With the opening of the new office in Vellore, we are taking a step closer to bridging the gap in insurance awareness and availability and reaching every household in the country to cater to every insurance need."