

Date: 08.08.2023	Publication: Echo Of India
Page no: 11	Edition: Gangtok
Headline: Bajaj Allianz General Insurance Inaugurates new office in Gangtok	

Bajaj Allianz General Insurance inaugurates new office in Gangtok

EOI CORRESPONDENT

GANGTOK, AUG 7/--/ Bajaj Allianz General Insurance, one of the leading private general insurers in India, has announced the inauguration of its new office in Gangtok, Sikkim. This strategic expansion aims to boost insurance penetration across tier 2 and tier 3 cities in India which is significant in increasing insurance penetration in the country and providing financial stability to our citizens, sources informed.

India's growing economy is fast evolving, but with that, the landscape of risk and uncertainties are also increasing. With their expertise, Bajaj Allianz aims to bring its innovative products and solutions closer to the people of Gangtok. The Company will provide a wide range of their services backed by technology to seamlessly cater to customers' needs. The new office will serve as a strategic hub for Bajaj Allianz General Insurance to further strengthen its presence and reach its customers in the region, sources said.

Rohit Jain, Head - Geo Distribution at Bajaj Allianz General Insurance, said, "Insurance plays a critical role in providing financial security during unforeseen emergencies. However, insurance penetration remains low in our country due to the limited understanding of its importance and benefits. As a company committed to delivering comprehensive solutions to its customers, we are actively engaged in increasing insurance awareness across various regions in India. We aim to provide relevant and ingenious insurance product solutions and services well within our customer's reach. With the opening of the new office in Gangtok, we are taking a step closer to reaching every household in the country and catering to their every insurance need."