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## APGB to distribute Bajaj Allianz products in rural areas

**The Hindu Bureau**

VIJAYAWADA

Bajaj Allianz General Insurance and Andhra Pragathi Grameena Bank (APGB) have announced a corporate agency agreement for the distribution of Bajaj Allianz General Insurance's products across more than 500 branches in the State. The partnership aims to reach out to the rural population of the State by providing them with the best-in-class products and services. The agreement is valid for three years.

On Thursday, Andhra Pragathi Grameena Bank Chairman Rakesh Kashyap said, "We are happy and excited about our partnership with Bajaj, and I hope it will go a long way. Both partners will have a very good experience in the business."

Bajaj Allianz General Insurance Head of Geo Distribution Rohit Jain said that insurance is a crucial factor that provides financial relief in case of emergencies.