Date: 11.07.2022	Publication: ET Wealth
Page no: 1 2 3 4 6	Edition: Kolkata Ahmedabad Bangalore Chennai Hyderabad New Delhi

luxury and heritage hotels, starting from ₹20,000 a night per room, and the total ex-penses can range from ₹45 lakh to ₹2 crore. Some top hotel brands in this segement include the Hyatt, Leela, Taj, JW Marriott, ITC Welcomhotels, among others.

The budget segment includes 3- and 4-star hotels and resorts with costs rang-

4-star hotels and resorts with costs rang-ing from ₹8,000-20,000 a night per room, and the total cost adding up to ₹15-45 lakh. These include Radisson, Sterling, Lemon Tree Premier and other local resorts. While destination weddings are per-ceived to be more expensive than local weddings, it may not always be the case. Since your guest list for destinations is cut drastically including any locales feature and drastically, including only close family and drastically, including only close family and friends, you save on the costs that would have gone into a bigger local wedding with 800-1,000 people. Besides, you can cut down your costs on décor and entertainment if you choose a scenic locale that does not require too many flowers or decorations.

Need a wedding planner?

While Indians have been planning elaborate weddings on their own for a long time, destination weddings require more evolved planning and logistics to deal with

evoived planning and logistics to deal with travelling, outstation guests, decoration and entertainment at the location. Wedding planners charge a flat fee for defined services, which typically add up to 5-10% of the total wedding cost. This is a small price to pay for the convenience that comes from planning and dealing with complex dynamics of a destination wedcomplex dynamics of a destination wedding. "For our Goa wedding, the planner not only negotiated a good hotel discount, but also handled the transfers of guests

but also handled the transfers of guests without any delays, which is considered a big hassle in Goa," says Bengaluru-based Swati Verna.

Bigger planners usually provide end-to-end services, including guest hospitality, travel and transfers, food and beverages, entertainment, and décor, leaving the host family with an o-stress celebration. family with a no-stress celebration.

How to cut costs

How to cut costs
Whether it's a luxury or budget destination
wedding, there is always a possibility to cut
costs (see Cut your wedding costs...). While
hotel discounts have dried up after Covid
as demand has surged, there are other
ways you can slash your expenses. "A good
option is to negotiate with the hotel during
off-season when the demand is low, bringing down your costs by 20-25% "says Vohra.
You can also use local vendors and artists,
which drastically reduces the travel and which drastically reduces the travel and stay costs for the staffers you would other-wise carry with you. Choosing a beautiful location can also help you bring down deco ration charges

How to plan

The planning should begin at least six months before the wedding, staring with fixing your budget, guest, ceremonies, and destination. You will have to do a recce of the shortlisted places along with the wed the snortusted piaces along with the wedding planner at this point. After finalising the destination, you will need to go there personally for deciding on the food and beverages, venues for different ceremonies, themes and décor ideas, etc, at least 2-3 months before the wedding. If your plan-

FAQs on wedding insurance... For a high expense event like a wedding, it may be a good idea to secure risks by buying an insurance policy. Q. What does it cover? O. How much is the premium? Q. What is the term of insurance? The wedding cover lasts for the duration of the wedding, usually seven days, typically ending on the next day of the wedding. Q. What doesn't it cover? Q. Which companies offer wedding insurance?



ner has good contacts with local vendors, it will turn out cheaper and more convenient Typically, however, people prefer their own make-up and henna artists, choreog own make-up and henna artists, choreog-raphers and DJ or singers, who will need to be booked in advance. About a month or 15 days before the wedding, the planner should have finalised all the details with-out any loose ends.

Get wedding insurance

While planning extravagant weddings, people often leave out a crucial detail: inpeople often leave out a crucial detail: in-surance. "Even if they want to, many are clueless about how and where to get it," says Acharya (see FAQs on wedding...). The sum insured should be roughly the size of expenses incurred for the wedding. "It will cover cancellation or postponement

of wedding, burglary, damage to valuable accident, death, and even third-party liaccident, death, and even third-party li-ability," says Raghavendra Rao, Chief Distribution Officer, Future Generali Insurance India, "The policy will cover the non-refundable expenses incurred in connection with the wedding," adds T.A. Ramalingam, Chief Technical Officer, Bajaj Allianz General Insurance.