



Press Release

Pune Traffic Police in association with Bajaj Allianz General Insurance announce reward for citizens following safe driving behavior

Pune, January 2nd, 2020: Pune Traffic Police in association with Bajaj Allianz General Insurance, India's leading private general insurance company headquartered in Pune today announced a reward for citizens who adhere to safe driving behavior in the city. Bajaj Allianz General Insurance, in collaboration with the traffic police, has announced a special pricing on motor insurance policies for those vehicle users who have ardently followed traffic rules and regulations in the city.

This is another initiative undertaken by the traffic police of Pune where they have proactively taken steps in providing an additional benefit to its citizens who are following safe driving behavior. Dr. K Venkatesham, Commissioner of Police, Pune and Mr. Tapan Singhel, MD & CEO, Bajaj Allianz General Insurance kick-started this association today with a vision to encourage more citizens to follow traffic rules and regulations, easing traffic congestions, reducing accidents and subsequently reducing traffic violations making the roads safer for the citizens of our city.

Commenting on the occasion Dr. K Venkatesham, Commissioner of Police, Pune, said, "Pune is growing rapidly and is also home to one of the highest number of two-wheelers in the country amounting to an increased threat of road safety. The police is looking at constantly improving the safety of citizens which also requires that those plying on the road follow all the traffic rules and regulations. For our road safety initiative for 2020, along with Bajaj Allianz General Insurance, we want to appreciate and reward those citizens who have been mindful and dutiful in adhering to traffic rules. Bajaj Allianz General Insurance is at the forefront of this noble cause and we hope that others will follow suit. "

Speaking on the occasion, Mr. Tapan Singhel, MD & CEO, Bajaj Allianz General Insurance added, "It is unfortunate how many people lose their lives on a day to day basis due to accidents that happen on Indian roads. Through this association with the Pune traffic police, we want to offer better insurance pricing for citizens of Pune who adhere to traffic rules, thus encouraging safe driving behavior. We hope to develop many such associations across the country in order to make our roads safer."

Present for the press conference today were:

- Dr. K Venkatesham, Commissioner of Police
- Dr. Ravindra Sishve, Joint Commissioner of Police
- Dr. Sanjay Shinde, Additional Commissioner of Police, Admin



- Mr. Ashok Morale, Additional Commissioner of Police, Crime
- Mr. Prasad Akkanouru, Deputy Commissioner of Police, Traffic
- Mr. Tapan Singhel, MD & CEO, Bajaj Allianz General Insurance
- Mr. Sasikumar Adidamu, Chief Technical Officer, Bajaj Allianz General Insurance

About Bajaj Allianz General Insurance

Bajaj Allianz General Insurance is India's leading private general insurance company. Bajaj Allianz is a joint venture between Allianz SE, the world's leading insurer and largest asset manager, and Bajaj Finserv Limited, India's most diversified non-bank financial institution. Bajaj Allianz General Insurance offers general insurance products such as motor insurance, home insurance, health insurance as well as other unique insurance plans such as wedding insurance, event insurance, and film insurance. The Company began its operations in 2001 and today has a pan-India presence in over 1500 towns and cities. The Company has been constantly expanding its operations to be close to their customers. Bajaj Allianz General Insurance has been a profit-making company since its inception and has consistently been rated with "iAAA" rating for its claims paying ability by ICRA Limited (an associate of Moody's Investors) consecutively for last 13 years.

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GALLERY:

Image 1:



(L-R) Mr. Ashok Morale, Additional Commissioner of Police, Crime, Dr. Sanjay Shinde, Additional Commissioner of Police, Admin, Dr. Ravindra Sishve, Joint Commissioner of Police, Dr. K Venkatesham, Commissioner of Police, Mr. Tapan Singhel, MD & CEO, Bajaj Allianz General Insurance, Mr. Sasikumar Adidamu, Chief Technical Officer, Bajaj Allianz General Insurance, Mr. Prasad Akkanouru, Dy. Commissioner of Police Traffic



Image 2:



(L-R) Dr. Ravindra Sishve, Joint Commissioner of Police, Dr. K Venkatesham, Commissioner of Police, Mr. Tapan Singhel, MD & CEO, Bajaj Allianz General Insurance, Mr. Sasikumar Adidamu, Chief Technical Officer, Bajaj Allianz General Insurance