

## 'Pay as you use' motor cover sees test launch

TIMES NEWS NETWORK

**Mumbai:** The insurance regulator has approved two proposals for usage-based motor insurance policies under its regulatory sandbox scheme.

The scheme allows insurance companies to come out with products that are not just innovative but radically different in the way business is done. However, the policies have to be launched as a pilot project and distributed in relatively small numbers in a controlled environment until they are proven.

Bajaj Allianz's motor insurance policy allows customers to pay the premium depending on how many kilometres the car has travelled. Edelweiss General Insurance has got the nod for an app-based multi-vehicle, usage-based floater policy for motor own damage cover.

### REGULATORY SANDBOX

Bajaj Allianz has also launched a health insurance product with a co-pay feature (where the customer pays part of the bill) in partnership with fitness tracker GOQii. "Under the co-pay model, we are associating with GOQii wherein, based on the engagement level of the insured on the health platform offered by GOQii, the percentage of their co-pay will be decided," said Bajaj Allianz MD & CEO Tapan Singhel. "Additionally, the premium for a motor insurance policy for the own damage part is based on the age, make and model of the vehicle. 'Pay as you consume' model will help us change," said Singhel. According to Edelweiss General Insurance, the IRDAI operational guidelines for the sandbox allow the pilot launch only between February 1 and July 31 this year.