| SI.No. | Business Acquisition through different channels |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Channels | Current Quarter |  | Same quarter Previous Year |  | Up to the period |  | Same period of the previous year |  |
|  |  | No. of Policies | Premium | No. of Policies | Premium | No. of Policies | Premium | No. of Policies | Premium |
| 1 | Individual Agents | 6,58,838 | 42,604 | 7,38,536 | 42,957 | 22,65,483 | 1,41,936 | 24,97,232 | 1,39,604 |
| 2 | Corporate Agents | 9,51,447 | 37,293 | 7,02,081 | 28,691 | 35,84,233 | 1,33,798 | 23,33,126 | 1,12,772 |
| 2a | Banks | 4,40,933 | 12,895 | 3,52,338 | 11,397 | 13,74,995 | 41,443 | 12,96,474 | 39,476 |
| 2b | Others | 5,10,514 | 24,398 | 3,49,743 | 17,294 | 22,09,238 | 92,356 | 10,36,652 | 73,296 |
| 3 | Brokers | 9,65,832 | 81,286 | 7,47,894 | 66,331 | 32,20,753 | 2,74,370 | 26,22,653 | 2,35,360 |
| 4 | Referral Arrangemen | - | - | - | - | - | - | - | - |
| 5 | Direct Business | 2,27,379 | 63,381 | 2,36,241 | 34,025 | 9,04,046 | 2,13,224 | 9,45,315 | 95,479 |
| Total |  | 28,03,496 | 2,24,564 | 24,24,752 | 1,72,004 | 99,74,515 | 7,63,328 | 83,98,326 | 5,83,215 |

