| Business Acquisition through different channels |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SI.No. | Channels | Current Quarter |  | Same quarter Previous Year |  | Up to the period |  | Same period of the previous year |  |
|  |  | No. of Policies | Premium | No. of Policies | Premium | No. of Policies | Premium | No. of Policies | Premium |
| 1 | Individual Agents | 542,991 | 33,048 | 532,721 | 30,578 | 1,051,525 | 65,998 | 1,070,014 | 64,897 |
| 2 | Corporate Agents | 876,297 | 31,242 | 533,326 | 28,937 | 1,689,263 | 62,018 | 1,009,218 | 52,976 |
| 2a | Banks | 364,219 | 9,654 | 320,780 | 9,312 | 646,674 | 19,092 | 645,052 | 19,143 |
| 2b | Others | 512,078 | 21,588 | 212,546 | 19,625 | 1,042,589 | 42,926 | 364,166 | 33,833 |
| 3 | Brokers | 710,653 | 57,704 | 622,712 | 55,990 | 1,447,820 | 126,944 | 1,156,604 | 110,903 |
| 4 | Referral Arrangements | - | - | - | - | - | - | - | - |
| 5 | Direct Business | 237,864 | 94,087 | 239,901 | 32,732 | 461,913 | 112,768 | 511,059 | 48,819 |
| Total |  | 2,367,805 | 216,081 | 1,928,660 | 148,236 | 4,650,521 | 367,727 | 3,746,895 | 277,596 |

