| Business Acquisition through different channels |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SI.No. | Channels | Current Quarter |  | Same quarter Previous Year |  | Up to the period |  | Same period of the previous year |  |
|  |  | No. of Policies | Premium | No. of Policies | Premium | No. of Policies | Premium | No. of Policies | Premium |
| 1 | Individual Agents | 688,682 | 31,750 | 522,474 | 28,208 | 1,758,696 | 96,647 | 1,492,917 | 84,823 |
| 2 | Corporate Agents | 621,827 | 31,104 | 446,752 | 26,310 | 1,631,045 | 84,080 | 1,436,870 | 76,711 |
| 2 a | Banks | 299,084 | 8,936 | 265,848 | 7,780 | 944,136 | 28,079 | 923,358 | 24,171 |
| 2b | Others | 322,743 | 22,168 | 180,904 | 18,530 | 686,909 | 56,002 | 513,512 | 52,540 |
| 3 | Brokers | 718,155 | 58,126 | 567,215 | 45,051 | 1,874,759 | 169,029 | 1,599,458 | 138,363 |
| 4 | Referral Arrangements | - | - | - | - | - | - | - | - |
| 5 | Direct Business | 198,015 | 12,634 | 278,314 | 16,890 | 709,074 | 61,454 | 809,075 | 78,170 |
| Total |  | 2,226,679 | 133,615 | 1,814,755 | 116,459 | 5,973,574 | 411,210 | 5,338,320 | 378,067 |

