

PERIODIC DISCLOSURES

FORM NL-40 Business Acquisition through different channels

Insurer: Bajaj Allianz General Insurance Co. Ltd. Date: 31st December 2014

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual Agents	522,474	28,208	525,069	27,812	1,492,917	84,823	1,509,185	83,192
2	Corporate Agents	446,752	26,310	375,851	24,586	1,436,870	76,711	1,060,040	70,695
2a	Banks	265,848	7,780	212,169	7,777	923,358	24,171	599,543	23,351
2b	Others	180,904	18,530	163,682	16,809	513,512	52,540	460,497	47,344
3	Brokers	567,215	45,051	529,158	36,234	1,599,458	138,363	1,360,499	108,779
4	Referral Arrangements	-	-	-	-	-	-	-	-
5	Direct Business	278,314	16,890	239,153	17,087	809,075	78,170	776,562	63,971
Total		1,814,755	116,459	1,669,231	105,718	5,338,320	378,067	4,706,286	326,638