

## PERIODIC DISCLOSURES

### FORM NL-40 Business Acquisition through different channels

Insurer: Bajaj Allianz General Insurance Co. Ltd. Date: 31st March 2014

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels									
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year		
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	
1	Individual Agents	581,693	32,391	585,206	32,615	2,090,644	115,583	2,310,196	124,501	
2	<b>Corporate Agents</b>	543,825	28,444	383,681	25,176	1,603,865	99,139	1,269,253	79,648	
2a	Banks	332,791	9,978	217,551	8,525	932,334	33,329	742,149	32,352	
2b	Others	211,034	18,465	166,130	16,650	671,531	65,810	527,104	47,296	
3	Brokers	541,119	42,764	419,801	33,903	1,901,618	151,543	1,343,473	108,835	
4	Referral Arrangements	-	-	-	-	-	-	-	-	
5	Direct Business	369,490	21,409	452,144	26,613	1,146,052	85,380	1,395,804	87,157	
<b>Total</b>		<b>2,036,127</b>	<b>125,007</b>	<b>1,840,832</b>	<b>118,307</b>	<b>6,742,179</b>	<b>451,645</b>	<b>6,318,726</b>	<b>400,140</b>	