

PERIODIC DISCLOSURES

FORM NL-40 Business Acquisition through different channels

Insurer: Bajaj Allianz General Insurance Co. Ltd. Date: 31st December 2011

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual Agents	492,134	27,898	423,555	19,144	1,446,525	79,656	1321836	49836
2	Corporate Agents								
3	Banks	256,131	8,718	227,312	7,472	715,549	25,370	634511	21955
4	Others*	19,980	1,344	17,842	868	127,397	7,661	126880	12691
5	Brokers	226,097	16,696	89,384	9,562	490,745	43,115	282300	29166
6	Referral Arrangements	-	-	-	-	-	-	0	0
7	Direct Business	471,072	22,884	716,647	30,429	1,606,768	82,610	2151428	95797
Total		1,465,414	77,539	1,474,740	67,474	4,386,984	238,412	4,516,955	209,445