

PERIODIC DISCLOSURES

FORM NL-40 Business Acquisition through different channels

Insurer: Bajaj Allianz General Insurance Co. Ltd. Date: 31st Decemeber 2010

(Rs in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	508,203	24,636	440,775	19,120	1,830,039	74,471	1,963,047	67,071
2	Corporate Agents	16,509	890	102,060	5,231	143,389	13,581	521,779	28,485
3	Banks	267,608	8,964	230,347	7,825	902,119	30,919	1,205,527	21,964
4	Brokers	92,770	11,882	96,333	10,546	375,070	41,047	317,045	43,780
5	Direct Business	1,047,497	34,731	675,988	28,779	3,198,925	130,527	1,945,178	90,247
	Total (A)	1932587	81103	1545503	71501	6,449,542	290,545	5,952,576	251,546
6	Referral (B)	0	0	0	0	0	0	0	0
	Grand Total (A+B)	1,932,587	81,103	1,545,503	71,501	6,449,542	290,545	5,952,576	251,546