PERIODIC DISCLOSURES FORM NL-40 Business Acquisition through different channels

Bajaj Allianz General Insurance Co.Ltd Date:31/12/2010 Insurer:

(Rs in Lakhs)

| | Business Acquisition through different channels | | | | | | | | |
|--------|---|--------------------|---------|----------------------------|---------|------------------|---------|----------------------------------|---------|
| | | Current Quarter | | Same quarter Previous Year | | Up to the period | | Same period of the previous year | |
| SI.No. | Channels | No. of Policies | Premium | No. of Policies | Premium | No. of Policies | Premium | No. of Policies | Premium |
| 1 | Individual agents | 423,555 | 19,144 | 427,882 | 15,467 | 1,321,836 | 49,835 | 2,129,268 | 47,950 |
| 2 | Corporate Agents | 17,842 | 868 | 149,231 | 4,299 | 126,880 | 12,690 | 767,744 | 23,254 |
| 3 | Banks | 227,312 | 7,472 | 222,865 | 5,594 | 634,511 | 21,954 | 1,168,214 | 14,139 |
| 4 | Brokers | 89,384 | 9,562 | 149,486 | 16,494 | 282,300 | 29,165 | 368,970 | 33,233 |
| 5 | Direct Business | 716,647 | 30,429 | 562,160 | 16,416 | 2,151,428 | 95,797 | 1,733,839 | 61,468 |
| | Total (A) | 1,474,740 | 67,474 | 1,511,624 | 58,271 | 4,516,955 | 209,442 | 6,168,035 | 180,045 |
| 6 | Referral (B) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Grand Total (A+B) | 1,474,740 | 67,474 | 1,511,624 | 58,271 | 4,516,955 | 209,442 | 6,168,035 | 180,045 |