

IMPACT ASSESSMENT REPORT

Direct Financial Assistance to Paediatric Patients

01 Project Details

Project Number:	10282
Project title:	Direct Financial Assistance to Paediatric Patients
Project duration:	Dec 2019 – Dec 2022
Approved Budget:	Rs. 500 lakhs
Major Stakeholders:	Children with health ailments
Location:	Pune, Maharashtra
Implementation Agency:	Lata Mangeshkar Medical Foundation
Assessment Agency:	CSRBOX

India is one of the most populous countries in the world; children represent a significant number of the total population of the country. According to the Global Report on Birth Defects, 7.9 million births occur annually worldwide with serious birth defects, and 94% of these are from middle- and low-income countries. The World Health Organization report reveals that birth defects account for 7% of all neonatal mortality and 3.3 million under-five deaths. In India, birth defect prevalence has a variance of 61-69.9/1,000 live births. However, it is estimated that around 17 lakh birth defects occur annually in the country and account for 9.6% of all newborn deaths.¹ Survival rates have improved, but many infants continue to miss timely surgical care.

To address this problem, Bajaj Allianz General Insurance Co. Ltd. (BAGIC) launched an initiative to provide Direct Financial Assistance to Paediatric Patients. The programme was implemented by Lata Mangeshkar Medical Foundation at Deenanath Mangeshkar Hospital, Pune.

Deenanath Mangeshkar Hospital & Research Centre is a charitable, multi-specialty hospital offering state-of-the-art diagnostic, therapeutic and intensive care facilities in a one-stop medical centre.

BAGIC's CSR activities focus on the needs of the communities by facilitating sustainable initiatives. The main focus is on providing care to the lowest rung of society, irrespective of their religion, caste, language, or colour. As part of the programme, BAGIC strives to make affordable and high-quality healthcare accessible to all children.

This project aims to provide concession or free treatment up to Rs. 2.5 lakhs per patient for children below 18 years of age, especially economically- weaker sections suffering from terminal diseases.

¹<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4586976/>

02 Key Activities

- Identifying and assessing the beneficiaries falling under the criteria
- Providing financial assistance and performing surgeries as per the approved treatment

Below are the types of surgeries or treatment supported under this initiative:

• Epilepsy/Neuro Surgery	• Bone marrow transplant
• Organ transplant surgery	• Brachial Plexus Surgeries
• Neonatal/ Paediatric ICU Treatment	• Organ Transplant Surgeries
• Paediatric Oncology Treatment	• Ophthalmic procedures/Surgeries
• Paediatric Cardiac surgery / Cardiology Treatments	
• Ortho / Spine deformity correction surgery	
• Haematology Procedures	
• Gastroenterology Procedures	
• Abdominal Surgeries	
• Ortho Surgeries	

03 Key Impact

The impact assessment is based on IRECS, with a focus on **five key components**:

Inclusiveness

The extent to which communities equitably access the benefits of assets created and services delivered.

- **100%** of the treated respondents were paediatrics patients falling under the age of 18
- Unbiased registration process was followed, ensuring a non-discriminatory approach regarding caste, gender and social status

Relevance

The extent to which the project is geared to respond to the 'felt' needs of the communities, key project beneficiaries and other stakeholders.

- **54%** % of respondents reported an annual income below Rs. 1.5 lakhs whereas average treatment costs amount to 2 lakhs
- Majority of the beneficiaries served were falling below the poverty line, highlighting the need for support

Expectations

The extent to which communities equitably access the benefits of assets created and services delivered.

- **69%** of respondents stated the treatment to be unaffordable without the programme support, leading to timely treatment for the needy and reduced mortality rates.
 - **93%** of respondents reported savings facilitated by the programme. Thus, enabling access to medical resources and improving financial status
 - **80%** stated improved health status compared to a year ago
 - **73%** of respondents reported no restrictions in child activities after treatment. Hence, resuming social participation.
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Convergence

Judging the degree of convergence with government partners and the degree of stakeholder buy-in achieved

- Lata Mangeshkar Medical Foundation implemented the initiative at Deenanath Mangeshkar Hospital, Pune
 - Bajaj Allianz General Insurance Co. Ltd. provided financial aid to paediatric patients up to Rs. 2.5 lakhs per beneficiary
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Service Delivery

The extent to which cost-efficient and time-efficient methods and processes were used to achieve results.

- **71%** of respondents experienced treatment initiation in less than a week, suggesting a proactive approach by the hospital
 - **96%** of respondents faced no challenges in accessing healthcare facilities. Thus, enhancing patient experience and overall quality of healthcare delivery
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