

IMPACT ASSESSMENT REPORT

COVID Immunization for bottom of pyramid in Pune

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Project Details

Project Number:	10400
Project title:	COVID Immunization for bottom of pyramid in Pune
Project duration:	Nov 2021 – Feb 2022
Approved Budget:	Rs. 730 lakhs
Major Stakeholders:	Local Community
Location:	Pune and Aurangabad District
Implementation Agency:	Jankidevi Bajaj Gram Vikas Sanstha (JBGVS)
Assessment Agency:	CSRBOX

The COVID-19 pandemic strained the public healthcare system, risking millions of lives in the country. In 2021, India faced the repercussions of the pandemic, emphasizing the crucial need for mass vaccination to slow virus transmission and protect public health.

The 'mass vaccination drive' funded by Bajaj Allianz General Insurance Co. Ltd. (BAGIC) and implemented by Jankidevi Bajaj Gram Vikas Sanstha aimed to address the vaccine demand-supply gap, which acted as a roadblock to achieving herd immunity. Moreover, there was a need for equitable vaccine distribution due to a substantial proportion of immunocompromised communities—bedridden patients, senior citizens, super spreaders, people with disabilities, etc.—facing challenges in getting vaccinated. The COVID-19 vaccination drive was a critical response to the pandemic, addressing health, economic, and societal challenges. It represented a collective effort to protect lives, support recovery, and contribute to health security in targeted geographies.

This report documents BAGIC's contribution to the cumulative impact of multiple funders involved in immunization activities in Pune Municipal Corporation, Pimpri Chinchwad Municipal Corporation, Pune Zilla Parishad, and Aurangabad Municipal Corporation.

The program has the following key features:

- Procurement of vaccines
- Providing vaccines to the population through COVID Vaccination Centres
- Communication and awareness generation about the vaccination drive



02 Key Activities

COVID 19 Vaccination Drives

- Supporting local administration in procurement of COVISHIELD vaccines
- Organising vaccination drives for community at large
- 2,00,000 doses of COVISHIELD vaccines administered in Pune Municipal Corporation.
- 1,50,000 doses of COVISHIELD vaccines administered in 500+ vaccination sites across 15 talukas of Pune Zila Parishad.
- 2,00,000 doses of COVISHIELD vaccines administered in Pimpri Chinchwad Municipal Corporation.
- 3,40,000 doses of COVISHIELD vaccines administered in Aurangabad.

03 Key Impact

- Inclusive approach towards COVID Vaccination with focus on social institutions such as old-age homes, and orphanages, slum areas, schools and colleges.
- Extension of vaccination support, through special mobile vans, to marginalised special categories such as transgenders, female sex workers, migrant workers, and bedridden patients.
- Containing the spread of COVID-19 by broadening of vaccination services to include people undertaking blue colour jobs, often recognised as super spreaders,
- Long-term health impacts of the vaccination drive includes improved population health, fewer long-term COVID-19 complications and a stronger healthcare infrastructure.

* Data received from Pune Municipal Corporation

** Data received from Pune Zilla Parishad

*** Data received from Pimpri Chinchwad Municipal Corporation